



# BUSINESS SPONSORSHIP PACKET

[lemoyne.org](http://lemoyne.org)

125 N. Gadsden St,  
Tallahassee,  
FL 32301

# Community Impact

Since 1963 LeMoyne Arts has accomplished its mission to promote and advance education, interest, and participation in the contemporary visual arts.

As our region's longest running, premier visual arts organization, LeMoyne Arts is a vibrant part of the Downtown Park Avenue Historic District. LeMoyne's one acre campus includes a visual arts gallery housed in the 1854 Meginnis-Munroe house; art education center; The Studios of LeMoyne - housing artist studios; ceramics studios and kiln pavilion; and celebration gazebo and lush sculpture gardens.

**LeMoyne Arts impacts thousands offering opportunities for growth and enriching lives through:**

## **Opportunities for the community to gather, experience and enjoy the visual arts.**

- Art exhibits of regional, national, and international appeal
- Permanent collection of Florida art preserving the legacies of our best artists
- Chain of Parks Art Festival, the region's premier visual art event
- Sculpture gardens available for community celebrations and visitor tours
- The Holiday Show, a festive winter holidays experience loved for generations
- Art & Soul Celebration, a cultural event featuring performances and auctions of art

## **Art education encouraging appreciation and participation in the visual arts.**

- Gallery talks and workshops
- Need-based scholarships for art classes and camps
- Outreach art experiences to Title I Leon County Schools
- Free ArtSparks art activities offered to the youngest of budding artists

## **Development and expansion of the arts.**

- Opportunities to further the careers of professional and aspiring artists
- The Mahaska Whitley Student Exhibition designed to showcase the art of local high school students and encourage further art education through awarded college scholarships



**33+**

Employed in arts

**10+**

Internships per year

**\$2,635**

In camp scholarships in 2023

**\$6,500**

In college scholarships in 2023

*LeMoyne Arts*

**CREATING COMMUNITY THROUGH ART**

# Reach Your Target Audience

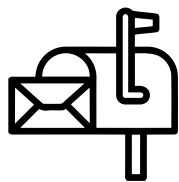
Your investment in LeMoyné Arts can have tremendous impact!



Bi-weekly e-blasts to

**4,000**

contacts



Direct mailing to over

**600**

members and sponsors



Banners and signs visible on  
LeMoyné's campus, with an estimated

**5,370**

cars passing the building daily.\*  
\*According to COT Public Works 2021 traffic study



Social Media  
posts with over

**15,000**

total followers



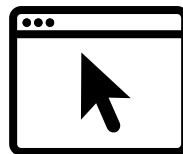
**5,000**

Yearly gallery visitors



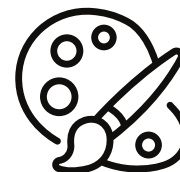
**38,000**

Festival visitors



**97,500**

Yearly website views



**600**

Art education students



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# Signature Events



## Chain of Parks Art Festival

38,000+ Attendees

*(click here for sponsorship level benefits)*

Chain of Parks Art Festival is a nationally recognized regional outdoor fine art exhibit featuring over 150 artists, food vendors, children's art activities, artful photo ops, interactive experiences, live performances, and fun for the whole family.

### Sponsorship Levels

Lamp Post Banner Host . . . . .	\$6,000
Festival Host . . . . .	\$5,000
Festival Lane Sponsor . . . . .	\$3,000
Platinum Sponsor . . . . .	\$2,500
Gold Sponsor . . . . .	\$1,500
Bronze Sponsor . . . . .	\$500
Friends of Festival (non-business sponsors only) . . . . .	\$500
Festival Patrons (non-business sponsors only) . . . . .	\$300

### Festival Program Advertising

*2,000 copies printed and distributed online*

Full Page Color Ad . . . . .	\$1,600
1/2 Page Color Ad . . . . .	\$900
1/4 Page Color Ad . . . . .	\$600
1/8 Page Color Ad . . . . .	\$300

## Art & Soul Celebration

200+ Attendees

*(click here for sponsorship level benefits)*

Art & Soul Celebration is a celebration of the arts including a silent and live art auction, themed party with live entertainment, dinner, and libations. This is LeMoyne's annual fundraiser event.

### Sponsorship Levels

Diamond Sponsor . . . . .	\$5,000
Platinum Sponsor . . . . .	\$2,500
Gold Sponsor . . . . .	\$1,500
Silver Sponsor . . . . .	\$1,000
Bronze Sponsor . . . . .	\$500

### Bonus Benefits

All business sponsorships receive a one-year Partner Membership to LeMoyne Arts entitling members to free admission to exhibit openings and gallery events.

- Up to \$1,000 2 Members
- Up to \$2,500 4 Members
- Up to \$5,000 6 Members
- Above 8 Members

Sustaining Sponsor recognition for a full year for all sponsors who invest \$5,000 or more in one calendar year. Recognition includes:

- Logo posted in Block Entrance Hall
- Logo in bi-weekly e-newsletters
- Logo in quarterly print newsletter, LeNews
- Logo on LeMoyne Arts website



*LeMoyne Arts*

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# Exhibits & Education



## Gallery Exhibits

*(click here for sponsorship level benefits)*

LeMoyne gallery exhibits are curated art shows that revolve around a theme and feature artist(s). Special events are planned to engage the public with the exhibit including show openings, artist talks, group tours, and workshops.

### Sponsorship Levels

Presenting Sponsor . . . . .	\$2,500
Gallery Sponsor . . . . .	\$1,500
Supporting Sponsor . . . . .	\$1,000
Friends of the Arts . . . . .	\$500
Setting the Bar . . . . .	\$300

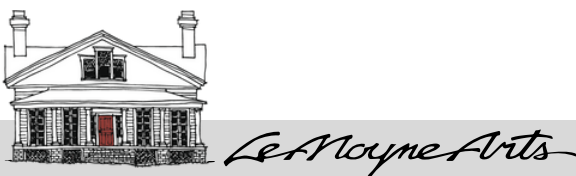
## Annual Holiday Show

*(click here for sponsorship level benefits)*

Generations of Tallahassee families have made LeMoyne's Annual Holiday Show their holiday tradition. Wowed by the lights in the garden and delighted by the holiday themed decorations, visitors walk through a winter wonderland of locally crafted gifts, art, and ornaments.

### Sponsorship Levels

Angel Presenting Sponsor . . . . .	\$2,500
Shimmering Light Sponsor . . . . .	\$1,500
Diamonds & Pearls Sponsor . . . . .	\$500
Golden Star Sponsor . . . . .	\$300



## Art Education

*(click here for sponsorship level benefits)*

Education programming includes adult studio art classes offered in quarterly sessions, youth camps, and workshops. The ceramics program at LeMoyne is extensive and is a regional draw for teachers and students.

## Youth & Teen Art Camps

*300+ Attendees*

Art Camps Presenting Sponsor . . . . .	\$5,000
Art Camps Enrichment Sponsor . . . . .	\$1,500
Camp Session Sponsor . . . . .	\$500

### Camp Scholarships

Full Session of Art Camp . . . . .	\$420
Half session of Art Camp . . . . .	\$210

## Mahaska Whitley Student Exhibition

**High School Art & Senior Portfolio Competition**

*300+ Attendees*

Presenting Sponsor . . . . .	\$2,500
Supporting Sponsor . . . . .	\$1,000

### Scholarships

Gold Winner Scholarship . . . . .	\$1,000
Silver Winner Scholarship . . . . .	\$500
Bronze Winner Scholarship . . . . .	\$250

## Studio Art Courses and Workshops

*250+ Students*

Annual Class & Workshop Sponsor . . . . .	\$1,500
One of Four Sessions Sponsor . . . . .	\$500

# Sponsorship Opportunities

## Chain of Parks Art Festival Sponsorship Levels:

- Lamp Post Banner Host ..... \$6,000
- Festival Host ..... \$5,000
- Festival Lane Sponsor ..... \$3,000
- Platinum Sponsor ..... \$2,500
- Gold Sponsor ..... \$1,500
- Bronze Sponsor ..... \$500
- Friends of Festival (non-business sponsors only) \$500
- Festival Patrons (non-business sponsors only) \$300

## Festival Program Advertising:

- Full Page Color Ad ..... \$1,600
- 1/2 Page Color Ad ..... \$900
- 1/4 Page Color Ad ..... \$600
- 1/8 Page Color Ad ..... \$300

## Art & Soul Celebration Sponsorship Levels:

- Diamond Sponsor ..... \$5,000
- Platinum Sponsor ..... \$2,500
- Gold Sponsor ..... \$1,500
- Silver Sponsor ..... \$1,000
- Bronze Sponsor ..... \$500

## Annual Holiday Show Sponsorship Levels:

- Angel Presenting Sponsor ..... \$2,500
- Shimmering Light Sponsor ..... \$1,500
- Diamonds & Pearls Sponsor ..... \$500
- Golden Star Sponsor ..... \$300

## Exhibit Sponsorship Levels:

- Presenting Sponsor ..... \$2,500
- Gallery Sponsor ..... \$1,500
- Supporting Sponsor ..... \$1,000
- Friends of the Arts ..... \$500
- Setting the Bar ..... \$300

## Education Sponsorship Levels:

### Art Camps:

- Art Camps Presenting Sponsor ..... \$5,000
- Art Camps Enrichment Sponsor ..... \$1,500
- Camp Session Sponsor ..... \$500
- Full Session of Art Camp Scholarship ..... \$420
- Half session of Art Camp Scholarship ..... \$210

### Mahaska Whitley Student Exhibition:

- Exclusive Exhibition Presenting Sponsor ..... \$2,500
- Supporting Sponsor ..... \$1,000
- Gold Winner Scholarship ..... \$1,000
- Silver Winner Scholarship ..... \$500
- Bronze Winner Scholarship ..... \$500

### Studio Art Courses & Workshops:

- Annual Class & Workshop Sponsor ..... \$1,500
- One of Four Session Sponsor ..... \$500
  - Spring
  - Summer
  - Fall
  - Winter





Thank you for your support of LeMoyne Arts, a non-profit organization dedicated to promotion and advancement of education, interest, and participation in the contemporary visual arts.

## Sponsorship Agreement

### Contact Information

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

My signature indicates a commitment on behalf of myself or my company. \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Your Website URL for live link: \_\_\_\_\_

Social Media Handle: \_\_\_\_\_

Please use this agreement as your invoice and retain a copy for tax purposes. Thank you.

Please bill my credit card

My check is enclosed, payable to LeMoyne Arts

Visa/Master Card# \_\_\_\_\_

 125 North Gadsden Street,  
Tallahassee, FL 32301

Exp. Date: \_\_\_\_\_

*Please contact LeMoyne Arts Executive Director,  
Arielle Raff, for additional payment options.*

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**www.lemoyne.org | director@lemoyne.org | 850.222.8800**



LeMoyne Arts Foundation, DBA LeMoyne Arts, is a 501(c)(3) charitable organization and is registered with the State of Florida as required by the Solicitation of Contributions Act (Registration #CH707). 100% of this contribution is used to support LeMoyne Arts and no part of this contribution is retained by any professional solicitor. Gifts are deductible to the extent permitted under federal income tax regulations. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.



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