



ART EDUCATION SPONSORSHIP OPPORTUNITIES



Thank you for your interest in becoming a sponsor for Art Education at LeMoyne Arts.

LeMoyne Arts offers a supportive and creative space for artists of all ages to grow by learning a new medium, gaining a skill, or practicing a craft. Sponsorship provides the resources for exceptional classes, workshops, and camps which positively impact members of the Tallahassee community for a lifetime. LeMoyne Arts relies on sponsorships to offer and grow our diverse range of creative programs. Your sponsorship will be widely recognized through multiple marketing outlets and communications with participants and their families.

Please select from the following ways to be a part of the creative enrichment offered at LeMoyne.

REACH YOUR TARGET AUDIENCE

Bi-weekly e-blasts to

3,500

contacts

Quarterly e-blasts to

200

art education participants

Daily social media posts with over

4,900

followers

LeNews; Quarterly, full-color, printed newsletter, direct-mailed to over

650

members and sponsors

Banners and signs visible on LeMoyne's campus, with an estimated

5,370

cars passing the building daily.*

*According to COT Public Works 2021 traffic study

YOUTH ART CAMPS

LeMoyne Arts camps are a tradition for many Tallahassee families, with campers spanning generations. Annually, LeMoyne serves over 350 campers and families through several seasonal youth camps, the most attended of which, summer camp, runs throughout the summer school break.

Your support helps us bring quality camp experiences to more families and provide scholarships to campers in underserved areas of Tallahassee, making art camp available to children regardless of a family's ability to pay.



ART CAMPS PRESENTING SPONSOR: \$5,000

Benefits:

- Logo/Name on:
 - Sleeve of annual camp T-Shirts
 - Relevant bi-weekly e-blasts
 - Quarterly e-blasts to art education consumers
 - Summer Camp banner, prominently displayed
 - Camp correspondence with parents, including Arty Party Invites
 - Camp pages on website
 - 15+ social media posts throughout the year
 - Camp brochures, flyers, and all printed materials
 - LeNews; LeMoyne's full-color, quarterly, printed, newsletter
 - Annual Education Brochure
- Opportunity to include branded swag in camper goody bags



ART CAMPS ENRICHMENT SPONSOR: \$1,500

Benefits:

- Logo/Name on:
 - Summer Camp banner
 - Summer Camp pages of LeMoyne's website
 - 10+ social media posts throughout the year
 - Arty Party invitation email to current camper parents
 - Camp brochures, flyers, and all printed materials
- Opportunity to include branded swag in camper goody bags



CAMP SESSION SPONSOR: \$500

Benefits:

- Logo/name on:
 - Summer Camp pages of LeMoyne's website
 - 3+ social media posts throughout the year
 - Arty Party invitation email to current camper parents
 - Camp brochures, flyers, and all printed materials
- Opportunity to include branded swag in camper goody bags



MAHASKA WHITLEY STUDENT EXHIBITION **HIGH SCHOOL ART & SENIOR PORTFOLIO COMPETITION**

LeMoyne Arts hosts this highly anticipated, impactful exhibit and competition each year since 1987. Always one of LeMoyne's most highly attended exhibits, the MWSE showcases high school art from all Leon County high schools. In addition to regular gallery visitors, this exhibit attracts high school students, teachers, parents, and families. Student works are judged by a panel representative of collegiate art programs, and student artists are awarded college scholarships or gift certificates for art supplies.

Your support of the MWSE enables LeMoyne to provide the best first gallery experience for budding artists and encourages lifelong participation in the arts.



PRESENTING SPONSOR: \$2,500

Benefits:

- Recognition during exhibit opening and award ceremony with brief speaking opportunity
- Logo/name on:
 - Exhibition Program
 - Exhibition Invitations
 - LeNews; LeMoyne's full-color, quarterly, printed, newsletter
 - Exhibit poster in Albert Block Entrance Hall in Gallery
 - Logo/name on 4+ social media posts throughout the year
 - Relevant bi-weekly e-blasts promoting exhibit
 - Mahaska Whitley Student Exhibition pages of LeMoyne.org website
 - An article about scholarship recipients in the Tallahassee Democrat's Chronicle
- Invitation to the exhibition opening and awards ceremony

SUPPORTING SPONSOR: \$1,000

Benefits:

- Recognition during exhibit opening and award ceremony
- Logo/name on:
 - Exhibition Program
 - Exhibition Invitations
 - LeNews; LeMoyne's full-color, quarterly, printed, newsletter
 - Exhibit poster in Albert Block Entrance Hall in Gallery
 - Relevant bi-weekly e-blasts promoting exhibit
 - Exhibit pages of LeMoyne's website
- Invitation to the exhibition opening and awards ceremony

STUDIO ART COURSES AND WORKSHOPS

LeMoyne Arts offers studio art courses in 6-8 week sessions throughout the year, as well as seasonal and holiday workshops featuring exhibiting artists as instructors. Studio Art courses and workshops give students the opportunity to explore a wide array of media. Courses and workshops are available for artists of all ages. Students register primarily online through the Education section of the LeMoyne Arts website.

Your sponsorship helps LeMoyne attract and retain high-quality instructors, offer new and unique classes, purchase new equipment, maintain beautiful studios and reach a larger audience through marketing.



ANNUAL CLASS & WORKSHOP SPONSOR: \$1,500

Supports a full year of education programming (includes four multi-week course sessions and holiday workshops).

Benefits:

- Logo/name on:
 - Annual Education Brochure
 - Education section of the LeMoyne Arts website, including registration information pages
 - Enrollment confirmation emails, sent to students
 - Relevant bi-weekly e-blasts
 - LeNews; LeMoyne's full-color, quarterly, printed, newsletter

ONE OF FOUR SESSIONS SPONSOR: \$500

Supports one multi-week session of education programming

Benefits:

- Logo/name on:
 - Education section of the LeMoyne Arts website, including registration information pages
 - Enrollment confirmation emails, sent to students
 - Relevant bi-weekly e-blasts
 - One issue of LeNews; LeMoyne's full-color, quarterly, printed, newsletter



Thank you for your support of LeMoyne Arts, a non-profit organization dedicated to promotion and advancement of education, interest, and participation in the contemporary visual arts.

Sponsorship Agreement

Contact Information

Name: _____

Company Name: _____

My signature indicates a commitment on behalf of myself or my company.

Address: _____

City: _____ State: _____ Zip: _____

Best Phone: _____ Cell Phone: _____

Email: _____

Your Website URL for live link: _____

Social Media Handle: _____

Sponsorship Level: (please circle)

ART CAMPS

Art Camps Presenting Sponsor..... \$5,000

Art Camps Enrichment Sponsor..... \$1,500

Camp Session Sponsor..... \$500

MAHASKA WHITLEY STUDENT EXHIBITION

Exclusive Exhibition Presenting Sponsor..... \$2,500

Supporting Sponsor..... \$1,000

STUDIO ART COURSES & WORKSHOPS

Annual Class & Workshop Sponsor..... \$1,500

One of Four Session Sponsor..... \$500

☐ Spring ☐ Summer ☐ Fall ☐ Winter

OTHER

\$ _____

Description: _____

Please use this agreement as your invoice.
Thank you.

☐ My check is enclosed,
payable to LeMoyne Arts

☐ Please bill my credit card

Visa/Master Card# _____

Exp. Date: _____

Signature: _____

Date: _____

Make checks payable to: **LeMoyne Arts**



**125 North Gadsden Street
Tallahassee, FL 32301**



For More Information

www.lemoyne.org

director@lemoyne.org

850.222.8800



LeMoyne Arts Foundation, DBA LeMoyne Arts, is a 501(c)(3) charitable organization and is registered with the State of Florida as required by the Solicitation of Contributions Act (Registration #CH707). 100% of this contribution is used to support LeMoyne Arts and no part of this contribution is retained by any professional solicitor. Gifts are deductible to the extent permitted under federal income tax regulations. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.