

LeMoyne Arts

ART EDUCATION SPONSORSHIP OPPORTUNITIES



***Thank you for your interest in
becoming a sponsor for
Art Education at LeMoyne Arts.***

LeMoyne Arts offers a supportive and creative space for artists of all ages to grow by learning a new medium, gaining a skill, or practicing a craft. Sponsorship provides the resources for exceptional classes, workshops, and camps which positively impact members of the Tallahassee community for a lifetime. LeMoyne Arts relies on sponsorships to offer and grow our diverse range of creative programs. Your sponsorship will be widely recognized through multiple marketing outlets and communications with participants and their families.

**Please select from the following
ways to be a part of the creative
enrichment offered at LeMoyne.**

REACH YOUR TARGET AUDIENCE

Bi-weekly e-blasts to

3,500

contacts

Quarterly e-blasts to

200

art education participants

Daily social media
posts with over

4,900

followers

LeNews; Quarterly, full-color, printed
newsletter, direct-mailed to over

650

members and sponsors

Banners and signs visible on
LeMoyne's campus, with an estimated

5,370

cars passing the building daily.*

*According to COT Public Works 2021 traffic study

YOUTH ART CAMPS

LeMoyn Arts camps are a tradition for many Tallahassee families, with campers spanning generations. Annually, LeMoyn serves over 350 campers and families through several seasonal youth camps, the most attended of which, summer camp, runs throughout the summer school break.

Your support helps us bring quality camp experiences to more families and provide scholarships to campers in underserved areas of Tallahassee, making art camp available to children regardless of a family's ability to pay.



WINNER BEST SUMMER CAMP



ART CAMPS PRESENTING SPONSOR: \$5,000

Benefits:

- Logo/Name on:
 - Sleeve of annual camp T-Shirts
 - Relevant bi-weekly e-blasts
 - Quarterly e-blasts to art education consumers
 - Summer Camp banner, prominently displayed
 - Camp correspondence with parents, including Arty Party Invites
 - Camp pages on website
 - 15+ social media posts throughout the year
 - Camp brochures, flyers, and all printed materials
 - LeNews; LeMoyn's full-color, quarterly, printed, newsletter
 - Annual Education Brochure
- Opportunity to include branded swag in camper goody bags



ART CAMPS ENRICHMENT SPONSOR: \$1,500

Benefits:

- Logo/Name on:
 - Summer Camp banner
 - Summer Camp pages of LeMoyn's website
 - 10+ social media posts throughout the year
 - Arty Party invitation email to current camper parents
 - Camp brochures, flyers, and all printed materials
- Opportunity to include branded swag in camper goody bags



CAMP SESSION SPONSOR: \$500

Benefits:

- Logo/name on:
 - Summer Camp pages of LeMoyn's website
 - 3+ social media posts throughout the year
 - Arty Party invitation email to current camper parents
 - Camp brochures, flyers, and all printed materials
- Opportunity to include branded swag in camper goody bags



MAHASKA WHITLEY STUDENT EXHIBITION

HIGH SCHOOL ART & SENIOR PORTFOLIO COMPETITION

LeMoyne Arts hosts this highly anticipated, impactful exhibit and competition each year since 1987. Always one of LeMoyne's most highly attended exhibits, the MWSE showcases high school art from all Leon County high schools. In addition to regular gallery visitors, this exhibit attracts high school students, teachers, parents, and families. Student works are judged by a panel representative of collegiate art programs, and student artists are awarded college scholarships or gift certificates for art supplies.

Your support of the MWSE enables LeMoyne to provide the best first gallery experience for budding artists and encourages lifelong participation in the arts.

PRESENTING SPONSOR: \$2,500

Benefits:

- Recognition during exhibit opening and award ceremony with brief speaking opportunity
- Logo/name on:
 - Exhibition Program
 - Exhibition Invitations
 - LeNews; LeMoyne's full-color, quarterly, printed, newsletter
 - Exhibit poster in Albert Block Entrance Hall in Gallery
 - Logo/name on 4+ social media posts throughout the year
 - Relevant bi-weekly e-blasts promoting exhibit
 - Mahaska Whitley Student Exhibition pages of LeMoyne.org website
 - An article about scholarship recipients in the Tallahassee Democrat's Chronicle
- Invitation to the exhibition opening and awards ceremony



SUPPORTING SPONSOR: \$1,000

Benefits:

- Recognition during exhibit opening and award ceremony
- Logo/name on:
 - Exhibition Program
 - Exhibition Invitations
 - LeNews; LeMoyne's full-color, quarterly, printed, newsletter
 - Exhibit poster in Albert Block Entrance Hall in Gallery
 - Relevant bi-weekly e-blasts promoting exhibit
 - Exhibit pages of LeMoyne's website
- Invitation to the exhibition opening and awards ceremony

STUDIO ART COURSES AND WORKSHOPS

LeMoyne Arts offers studio art courses in 6-8 week sessions throughout the year, as well as seasonal and holiday workshops featuring exhibiting artists as instructors. Studio Art courses and workshops give students the opportunity to explore a wide array of media. Courses and workshops are available for artists of all ages. Students register primarily online through the Education section of the LeMoyne Arts website.

Your sponsorship helps LeMoyne attract and retain high-quality instructors, offer new and unique classes, purchase new equipment, maintain beautiful studios and reach a larger audience through marketing.



ANNUAL CLASS & WORKSHOP SPONSOR: \$1,500

Supports a full year of education programming (includes four multi-week course sessions and holiday workshops).

Benefits:

- Logo/name on:
 - Annual Education Brochure
 - Education section of the LeMoyne Arts website, including registration information pages
 - Enrollment confirmation emails, sent to students
 - Relevant bi-weekly e-blasts
 - LeNews; LeMoyne's full-color, quarterly, printed, newsletter

ONE OF FOUR SESSIONS SPONSOR: \$500

Supports one multi-week session of education programming

Benefits:

- Logo/name on:
 - Education section of the LeMoyne Arts website, including registration information pages
 - Enrollment confirmation emails, sent to students
 - Relevant bi-weekly e-blasts
 - One issue of LeNews; LeMoyne's full-color, quarterly, printed, newsletter

